



## CONTACT

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## Arturia adds SEM Filter module and more to Origin V1.4 firmware

**GRENOBLE, FRANCE:** music software and hardware company *Arturia is proud to announce availability of the latest V1.4 firmware update* for both the keyboard and desktop versions of *its widely acclaimed Origin hardware synthesizer as of June 27...*

*Origin's V1.4 firmware update introduces a range of new modules and features* that further expand the sonic scope of this already versatile synthesizer while enriching the user experience.

*Origin* uniquely **houses several synth classics and associated components** in one powerful, no-holds, barred DSP-based modular system. **Now its V1.4 firmware allows users to 'mix and match' even more modules by introducing a True Analogue Emulation (TAE®) of the Oberheim SEM filter found on the legendary Oberheim Synthesizer Expander Module® (or SEM for short). The new SEMFilter module considerably widens Origin's sound palette thanks to its ability to continuously sweep from LP to Notch and HP modes** — just like Oberheim's original. (Upon its introduction in 1974, the SEM was originally conceived as a way of beefing up weaker-sounding compatible analogue synths, or performing simplistic sequenced parts, before becoming a sought-after sound in its own right.)

**Inspired by Oberheim's monstrous Seventies-vintage 8-Voice 'super-synth' (featuring a SEM per voice)** — bravely put to use on record and onstage by the likes of Canadian power rock trio Rush and American jazz maestro Chick Corea, **Origin's new VoiceModulator module allows users to connect eight modulation outputs to any input within a patch**, making the creation of sophisticated sequences a breeze!

And that's not all. **Origin's new MULTIFX mode introduces routings with two inserts per channel, two auxiliaries, and two master buses** — perfect for achieving a professional mix of Multi presets involving several synths!

Rounding off the V1.4 firmware update, **there are now two additional values for the ToneWheel percussion mode, making the Origin an even more expressive performance instrument than ever before.** Expanded sonic scope duly delivered.



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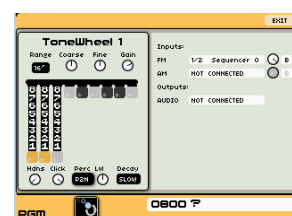
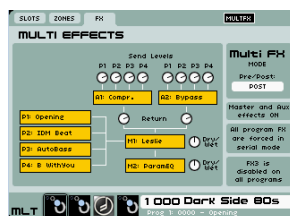
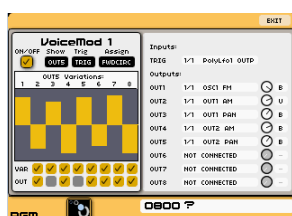
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**All new keyboard (€2,990.00 EURO/\$3,499.00 USD) and desktop (€2,490.00 EURO/\$3,200.00 USD) Origins come complete with the V1.4 firmware already installed.**

**Registered Origin users can download the free firmware upgrade from here:**

<http://www.arturia.com/evolution/en/products/origin/resources.html>



Print-ready, hi-res images:

<http://www.arturia.com/downloads/press/Origin/>

**About Arturia ([www.arturia.com](http://www.arturia.com))**

Founded in Grenoble, France, in 1999, **Arturia** specializes in the development of music software and hardware for professional and amateur musicians alike. Focusing on innovation, the company strives to integrate the latest advances in computer music research and technology into its products. This involves working closely with partner research institutions, such as IRCAM France, in the development of cutting-edge musical instruments and software, which have gone on to be used in making many hit records and Hollywood soundtracks. One of Arturia's core technologies is TAE® (True Analog Emulation), an advanced proprietary technology allowing accurate modelling of analogue circuitry behavior on personal computers. Developed by Arturia's in-house Signal Processing team, this technology has been employed to successfully recreate the sounds produced by many classic analogue synthesizers. Having successfully launched Origin, its first hardware synthesizer (housing several synth classics and associated components in one powerful, no-holds-barred DSP-based modular system), and the hybrid hardware/software SPARK Creative Drum Machine (cleverly combining analogue synthesis, physical modelling, and samples with the intuitive workflow of a hardware drum machine), 2012 sees Arturia introducing the cost-conscious MiniBrute, an amazingly compact and bijou analogue monosynth (boasting MIDI, USB, and CV connectivity together with a host of unique features).