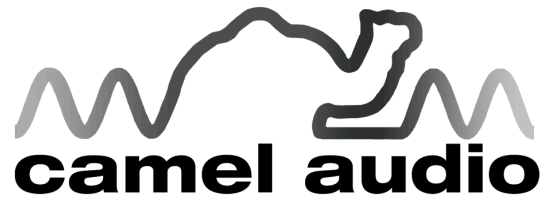


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support@camelaudio.com



Cinematic Atmospheres, Cinematic Impacts, Electronic Bass

Camel Audio releases three new 'powered by Alchemy' sound libraries

Edinburgh, UK: Camel Audio is proud to announce availability of three highly-affordable additions to its 'powered by Alchemy' range of sound libraries, each allowing users to tweak the sounds using the performance controls and remix pad included in the free 'host' Alchemy Player software instrument plug-in (worth £39/€49/\$59)...

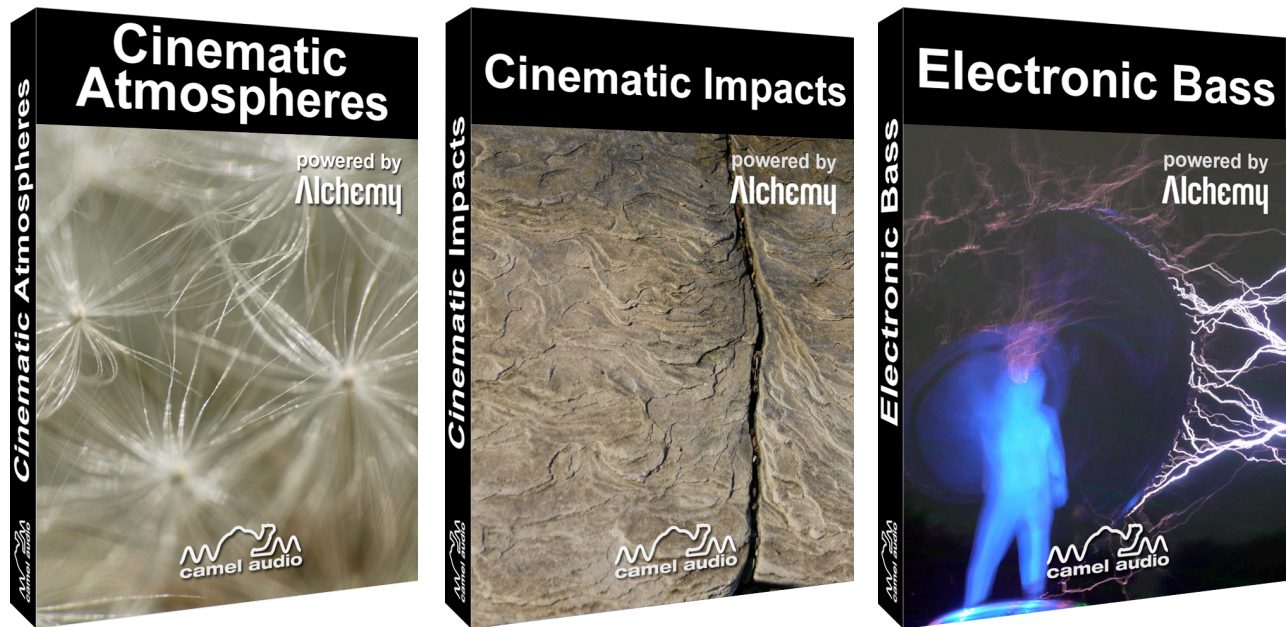
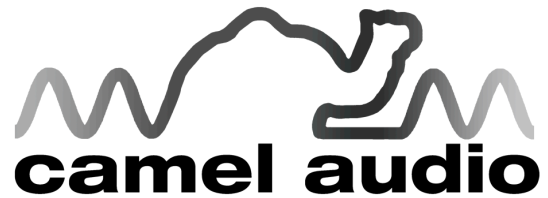
- **CINEMATIC ATMOSPHERES** (£25/€29/\$35) **features a comprehensive** (75-sound-strong) **palette of soundscapes, pads, and sound effects, plus carefully selected cinematic string textures, loops, and vocal performances from leading sound designers** (biomechanoid, Ian Boddy, Andre Ettema, Himalaya, patchen preston, Martin Walker, and Yuroun) — perfect for the ambient, electronica, industrial, and soundtrack genres. **Each preset offers a wide range of variations** (600 in total) **for more expressive performance possibilities.** *Cinematic Atmospheres* also includes 120MB of new samples, such as digital pads, dark drones, treated guitar, creepy waterphone loops, bowed cymbals, and atmospheric special effects to perfectly set the cinematic scene — from tears of joy to an appointment with fear!
- **CINEMATIC IMPACTS** (£25/€29/\$35) **is a 75-preset** (with 600 variations) **library of mostly one-shot hits and sound effects, all of which can be used to create evolving soundscapes, rhythmic beds, and edgy riffs;** packed with **dramatic stings, bowel-loosening impacts, crashes, swirling transitions, vertigo-inducing falls, and ricochets from leading sound designers** (biomechanoid, Ian Boddy, Andre Ettema, Himalaya, Bryan Lee, Nick Moritz, patchen preston, Martin Walker, and Yuroun), **Cinematic Impacts is perfect for downtempo, electronica, industrial, and soundtrack genres.** *Cinematic Impacts* includes 130MB of new sample content, including massive drum hits and loops, dramatic rises and whooshes, large bell and gong strikes, spooky drones, and electronic shivers — the perfect high-energy composition companion for action-packed blockbuster movies or games!
- **ELECTRONIC BASS** (£39/€49/\$59) **comprises 150 basses** (with 1,200 variations) **covering everything from hard techno tones that can slice through a mix to smooth, throbbing sub-basses;** phat synthesised sonics; filthy electro efforts; deep dubstep wobbles; short, attacking stabs; speaker-shredding filter sweeps; deep, hypnotic arpeggios; and bouncing, sequenced bass loops **suited to a wide range of genres — breakbeat, drum and bass, dubstep, electronica, hard dance, techno, et al.** Together with 50 new sampled bass sounds from leading sound designers (biomechanoid, Ian Boddy, Andre Ettema, Himalaya, Bryan Lee, Nick Moritz, patchen preston, and Yuroun), **all are carefully categorised into folders to speed up specific sound searches.**

All three sound libraries can be securely ordered from Camel Audio (www.camelaudio.com), and directly downloaded as (larger) Alchemy Player versions or smaller-sized files (without Alchemy Player) for use with the 'full-blown' Alchemy sample manipulation plug-in (available separately for £179/€199/\$249). Alternatively, buy *Cinematic Atmospheres* and *Cinematic Impacts* bundled together for £39/€49/\$59 and receive 30 bonus presets!

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Print-ready, hi-res images:

<http://www.camelaudio.com/images/boxes-large/CinematicAtmospheres-Large.png>
<http://www.camelaudio.com/images/boxes-large/CinematicAtmospheres-Large-Flat.tif>

<http://www.camelaudio.com/images/boxes-large/CinematicImpacts-Large.png>
<http://www.camelaudio.com/images/boxes-large/CinematicImpacts-Large-Flat.tif>

<http://www.camelaudio.com/images/boxes-large/ElectronicBass-Large.png>
<http://www.camelaudio.com/images/boxes-large/ElectronicBass-Large-Flat.tif>

About Camel Audio (www.camelaudio.com)

Based in Edinburgh, UK, **Camel Audio** is committed to the development of innovative, professional audio plug-ins that strike the optimum balance between control, flexibility, and ease of use. Founded in 2000 by Ben Gillett, an experienced developer and author of many audio manipulation and synthesis research papers, the company has grown to include a team of skilled professionals — from sound designers to graphic designers — to help develop its award-winning products. Camel Audio is an active member of 1% For The Planet, an alliance of businesses financially committed to creating a healthy planet, giving at least \$1 for every \$100 spent on its software to environmental charities, such as Friends of the Earth and Sustrans.